

JIM MUEHLHAUSEN

SPEAKER BIO



Jim Muehlhausen, JD

Like most entrepreneurs, Jim Muehlhausen has an eclectic background ranging from CPA, franchisee, attorney, business owner, consultant, franchisor, public speaker, university professor, and book author.

While still attending the Indiana University School of Law, he became the youngest franchisee in Meineke Discount Muffler history (1987-1991). After successfully selling that business, Jim founded an automotive aftermarket manufacturing concern. During his 9-year tenure with that business, the company achieved recognition from Michael Porter of the Harvard Business School and Inc. Magazine in the IC 100 Fastest-Growing Businesses.

About twenty years ago, he found his true passion, serving as a consultant, business coach, and advisor to hundreds of businesses. He has conducted 10,000+ one-on-one consulting sessions with business owners around the globe. He has written two well-regarded books, *The 51 Fatal Business Errors and How to Avoid Them*, and *Business Models for Dummies*, and has contributed to publications such as *Inc.*, *The Small Business Report*, *Entrepreneur*, *BusinessWeek*, and various business journals.

Jim has now turned his attention to the problems facing aging business owners. By studying thousands of business owners, collecting their best practices, and augmenting them, Jim created the Half-Retire Blueprint. This step-by-step process helps business owners create a profitable alternative to selling their business via Half-Retirement. This trademarked system is outlined in Jim's upcoming book *Don't Sell Your Business Half-Retire: A New Exit Strategy for Business Owners*.

Speaking Topics:

- Don't sell your business, Half-Retire
- Six steps to Half-Retire
- Half-Retired: A better success metric than profit



- Jim Muehlhausen

TESTIMONIALS



"You have worked hard for many years to build your business, it's successful but it's just not fun anymore. How do you stop doing the things you don't enjoy, focus on the things you love, and reduce the amount of time you spend on your business without sacrificing your income and all the value that you have created? The answer is: read this book. Jim's six-step system outlines exactly what you need to do to get your life back and keep your business."

John Spence
Top Global Business and Leadership Expert



"I've worked in the exit community for decades and have seen business owners struggle to sell their business for enough to retire comfortably. Jim's Half-Retirement is a great solution to help business owners enjoy life and increase wealth."

Bill Black
Host of Exit Coach Radio

SOME OF JIM'S PREVIOUS PARTNERS >



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